

MAGNETIC PRODUCTS



With over 40 years of experience in Ferrite manufacturing, Mahindra Hinoday Industries Ltd. is the pioneer Ferrite manufacturer in India. The name has been rechristened to “Magnetic Products Division” with scope expanded to manufacture Subassemblies and Products using Ferrites.

Mahindra Hinoday Industries Ltd. (MHIL) is located at Pune, India. Its state-of-the-art plant with over 50Mn USD investment in plant and machinery with 700 employees serves Automotive, Consumer and Industrial Electronics applications.

MHIL has a dominant market share in India and more than 50% of its sales is from demanding European customers.

With deep rooted understanding of powder metallurgy in Ferrite manufacturing, we have entered into marketing tie-up with Porite Corp., Taiwan for a wide range of Sintered products/applications.

Manufacturing Facilities

- Plant Capability to handle small lots as well as large volumes - 10K to over 1 Mn pieces per month
- Capability to handle wide range of material grades to meet customer expectations
- In-house R&D with well equipped laboratory to meet ever changing market requirements
- Customized solutions with specifically tailored magnetic properties and shapes for product performance
- Consistent magnetic performance with In-house powder manufacturing plant
- “Lean Manufacturing” & “Total Productive Maintenance” practices to eliminate waste and reduce lead time

Quality Enablers

- TS 16949 - 2002 certified by Bureau Veritas Certification
- Experienced Tool Design Team ensuring faster product development in line with International Standards.

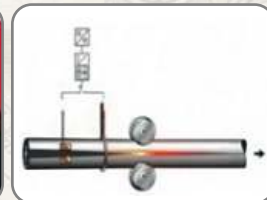
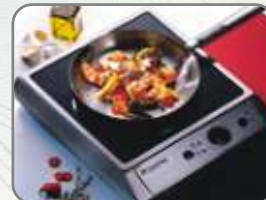
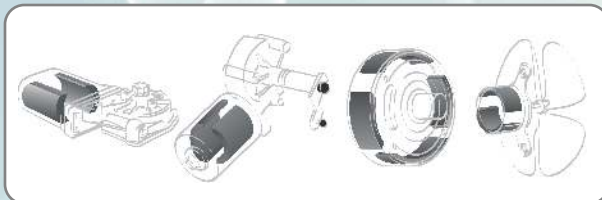
Product Profile

A. Ferrite Arc Magnets: Automotive Applications:

- Starter motors
- Power Window motors
- HVAC / Blower motors
- Wiper motors
- Radiator Fan motors
- Sun Roof motors
- ETC & EGR motors
- A/C Generators for Two Wheelers

B. Soft Ferrite Cores:

- Automotive Applications
- Lighting
- High Freq. Tube Welding
- Telecommunication Applications
- Solar Energy
- Consumer Products
- Various catalogue products i.e. standard EE, EER, EFD & Planar Cores



CUSTOMERS



For further details please visit www.mahindrasystech.com

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