

## Mahindra Systech and Eaton Corporation Collaborate for a Strategic Vision

In a first of its kind for Systech, the joint customer–vendor Eaton–Mahindra Technology Fair which took place at M&M Automotive Plant at Kandivali, Mumbai, in 2008 was no less in comparison to the Auto shows routinely held abroad.



Mahindra Systech, the fastest growing component and engineering division of USD 6.7 billion Mahindra & Mahindra Ltd., and Eaton Corporation, a diversified power management company headquartered in Cleveland, Ohio, USA, converged to hold this special 'Technology Fair' which was held over 300 square meters of air conditioned tent style exhibition area with well illustrated product and process display. The event was structured to display capabilities, technical seminars on new technologies & capabilities from both the partners and one on one meeting with buyers and influencers.

Eaton is a global technology leader in electrical systems for hydraulics components, aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems amongst others. Mahindra Systech is a strategic 'Design to Delivery' supplier of comprehensive component products and engineering services with a distinction of being the 5<sup>th</sup> largest forging company in the world. Systech has state of the art capabilities in significant processes such as Steel, Forgings, Castings, Stampings, Gears, Composites, Ferrites, Telematics, Engineering Services and Contract Sourcing.



It was a memorable event for two reasons. One because it showcased the products and capabilities of both Eaton & Systech in different areas of steel, component manufacturing, engineering services etc. bringing out the synergies and partnership opportunities between M&M and Eaton. The event was also memorable because it had several key people from both these companies flying in from various parts of the world.



Dr. Pawan K. Goenka – President Auto officially inaugurated the fair in a traditional Indian ceremony, much to the delight of our foreign visitors. This was followed by officials from both the companies visiting the stalls ably manned by professionals. Post lunch there were several technical seminars organised which were well attended. As befits any grand event, the day ended with a celebratory dinner at a SoBo hotel.

The high level of commitment to this partnership was demonstrated by the presence of Jim McGill – President APAC; Craig Arnold – CEO Eaton Fluid Power; Craig Reed – Sr. VP Global Sourcing and Shyam Kambeyanda, MD- India from Eaton Corp. and Johnny Mapgaonkar; Uday Yadav; Gautam Nagwekar amongst others from M&M in addition to a well attended exhibition and technical seminars from FES/AS R&D, SSBU and Engg depts.



In spite of it being the eve of Dussera, there was a good footfall from visitors on both the days and the fair closed at the scheduled hour in the evening.

